
Comcast Business Caps 2025 with Unprecedented Wave of Analyst Recognition for Enterprise Managed Services and Secure Networking Leadership

Top rankings across Managed SD-WAN, SASE, and Network as a Service (NaaS) validate scale of execution and compelling vision for networks in the AI-era

PHILADELPHIA – DECEMBER 22, 2025 – [Comcast Business](#) today announced it has closed 2025 with one of the most extensive waves of independent analyst recognition in its history, earning top rankings and recognitions across managed SD-WAN, secure networking, and Network-as-a-Service (NaaS), cementing its position as a leading provider of secure networking and managed services for enterprises in the AI-era. The recognitions reflect Comcast Business's strength in execution, scale, and the ability to deliver against the growing demand for managed, secure, and scalable platforms as organizations simplify operations and prepare for AI-driven and multi-cloud environments.

"Enterprises are seeking more capable partners to help them simplify network management, reduce risk, and scale securely," said Bob Victor, Chief Product Officer, Comcast Business. "Comcast Business is one of the largest managed services providers, and the largest Enterprise connectivity provider in the U.S. – and now the most-awarded SD-WAN provider. Our sustained market leadership confirms that we are delivering the high-performance connectivity and managed solutions that empower customers to innovate and operate in an AI-driven, multi-cloud environment."

Comcast Business: Outperforming in Execution – Building for What's Next

This year's wave of industry accolades reflects a straightforward reality: managed services now anchor how large enterprises run their networks. These honors help validate the strategic direction Comcast Business has taken in recent years – delivering managed solutions that reduce operational complexity, reinforce security, and support customers as they scale. Whether through SD-WAN, SASE, and NaaS automation, Comcast Business is focused on giving organizations practical options to unify their networking and security environments and to advance their digital transformation agendas in a world increasingly shaped by AI and modern, scalable data architectures that integrate ingestion, storage, compute, and analytics. This year's recognitions include:

- **Vertical Systems Group:** Ranked #1 by U.S. site share on the 2024 Carrier Managed SD-WAN Services LEADERBOARD, reflecting widespread enterprise adoption and superior experience.
- **ISG Provider Lens™ 2025 (U.S.):** Named a Leader in Managed SD-WAN Services, SD-Network Transformation Services, and Secure Access Service Edge (SASE); and Leader in Software Defined Network Solutions & Services for the fourth consecutive year – signaling sustained performance relative to peers.
- **Frost & Sullivan (Oct 2025):** Named one of eight Growth & Innovation Leaders on the Frost Radar™: Managed SD-WAN in North America.
- **IDC MarketScape:** Comcast was named a Leader in the IDC MarketScape: Worldwide Managed SD-WAN Services 2025 Vendor Assessment.
- **Mplify (formerly MEF):** Recognized with 2025 NaaS Excellence Awards for SD-WAN Service Provider of the Year (North America) and Best NaaS Vision (North America).
- **ATLANTIC-ACM:** 2025 U.S. Business Connectivity Service Provider Excellence Awards: #1 (tied) in Billing among Large Providers, based on direct enterprise customer feedback.

Together these recognitions reflect a consistent theme; Comcast Business is a trusted partner – and increasingly a preferred choice – for enterprises who seek cost-effective and reliable connectivity, security, and operational simplicity.

Positioned for the Next Phase of Enterprise Networking

As enterprises accelerate AI adoption, hybrid work, and multi-cloud strategies, Comcast Business continues to invest in expanding its managed services portfolio, including secure networking, cloud-native connectivity, AI-driven network automation, enterprise communications, and service operations designed to scale with customer needs.

With an integrated approach spanning SD-WAN, SASE, NaaS, edge computing, unified communications, cybersecurity, and managed services, Comcast Business is well positioned as the trusted provider to enterprises as they work to modernize networks and reduce operational complexity heading into 2026.

About Comcast Business

Comcast Business offers leading global businesses the technology solutions and forward-thinking partnership they need. With a full suite of solutions including fast, reliable connectivity, secure networking solutions and advanced cybersecurity and a range of managed service options, Comcast Business is ready to meet the needs of businesses of all sizes. Comcast Business has been recognized by leading analyst firms for its continued growth, innovation, and leadership, and is committed to partnering with customers to help them drive their businesses forward.

For more information, call 800-501-6000. Follow [@ComcastBusiness](#) on social media networks at <http://business.comcast.com/social>.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

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